



## **JOB DESCRIPTION**

Job Title: Guest Experience Assistant – Activity Park  
Responsible To: Farm Operations Manager

### **JOB SCOPE**

Willows Activity Farm is a family attraction that is passionate about customer service and provides its guests with a safe, enjoyable and exciting experience, resulting in the highest level of guest satisfaction.

Your role is to operate as part of the team in delivering the guest experience by welcoming and assisting our guests, making a difference to their day and helping to create lasting memories.

### **KEY RESPONSIBILITIES**

#### **Guest Experience**

- To ensure you deliver a high level of customer service as defined by the company, interacting and engaging with guests at all times.
- You will be passionate, helpful and go out of your way to engage with our guests, answer their questions and add value to their visit.
- To have a positive and helpful attitude at all times when interacting with guests remembering and respecting at all times that you are representing Willows Activity Farm and the Peter Rabbit brand.
- To be able to communicate politely and effectively with guests and colleagues at all times.
- Ensure high levels of teamwork are always encouraged and show an “above and beyond” attitude to your work with other Willows team members around you.

- Follow company procedures concerning lost children to ensure the guest experience is securely and safely protected.
- Ensure you can engage with guests of all ages and adopt the necessary skills to interact with them.

### **General Duties:**

- To supervise the use of rides / play activities /areas on the farm park, ensuring that health and safety rules are followed, and guest experience/service delivered.
- To play a role in making sure the farm park always looks good which will help enhance the guest experience.
- During certain events, to wear additional themed uniform items.
- Actively promote Willows Memberships, being aware of the key benefits for guests.
- Actively promote the events and services on site, ensuring you are aware of both current and future events taking place on the park.
- Ensure you are aware of and comply with all company policies, as laid out in the Staff Handbook, including dress code, mobile phone policy and acceptable behaviour
- To undertake any other reasonable request as directed by your line manager

### **Health and Safety**

- To adhere to all company Health and Safety procedures to ensure the health and safety of our customers and staff across the business at all times
- To attend any training required for health and safety, fire evacuation, emergency and first aid procedures as required by the company
- To adhere to all fire regulations, emergency and first aid procedures
- To adhere to the company dress codes at all times and ensure that personal hygiene standards are maintained.
- Report any equipment and maintenance defects to the line manager immediately.

### **Hours of Work**

You will be contracted on a flexible hour basis initially and hours will be agreed in advance with your line manager.

You will predominately be required to work weekends, Bank Holidays and school holidays.

**Holidays**

The annual company holiday entitlement is a maximum of 28 days or 224 hours inclusive of any Public and Bank Holidays taken. The holiday year runs from the first day of the payroll year to the last day of the payroll year which is 11<sup>th</sup> March to 10<sup>th</sup> March.

As holiday entitlement is calculated on an accumulation basis, your personal annual entitlement may be different depending on actual hours worked.

Your hourly rate of holiday pay is equal to your working hourly rate of pay.